

## STALYBRIDGE TOWN CENTRE CHALLENGE

### STRATEGY AND ACTION PLAN: ACTIONS AND ACHIEVEMENTS TO DATE

JANUARY 2020

Ref No Strategy & Action Plan	Action Plan Priorities	Actions & Achievements To Date
D1	New development on key sites; public sector support and stimulus to action	£130k Evergreen grant secured to fund due diligence on public sector owned sites, subject to formal agreement Liaison with developers on key sites
TC1	Focus on getting the basics right to create a more attractive environment	Day of action, February 2019, in addition to monthly litter picks Audit of bin collection points actioned and contact made with businesses on Market Street to improve facilities
T4	Engage with TfGM regarding future transport plans	Meetings arranged to progress plans for the rail station and other transport links for Stalybridge
E3 E6	Creation of a heritage walk route, seek funding Enhance street scene public realm, reflect the heritage of the town	High Streets Heritage Action Zone (HAZ) funding secured in principle from Historic England for a Heritage Walk; detailed proposals following discussions with Historic England submitted 19th December
D4	Support investment in buildings in the vicinity of the Market/Civic Hall, celebrating its river and heritage setting	Discussions in progress with potential developers
T1	Undertake a car parking study	Cross borough car parking study is in progress including Stalybridge
TC2	Feasibility study to determine potential of holding more markets, with a focus on other successful markets, and reuse of buildings such as the Market/Civic Hall	High Street HAZ bid includes proposals to re-purpose the Market/Civic Hall as a food hall or other active use. Soft market testing in progress. Feasibility study brief and procurement in preparation.

C2	Explore expanding the programme of events	High profile events staged in Stalybridge town centre including the Royal Exchange Theatre pop up Den and theatre productions (August), the Festival of Cycling (September) and annual Beer Festival, as part of a borough wide events programme. Tameside Lantern Parade in November, as well as quarterly Artisan Market (October) and Craft Market (December). Opportunity for cultural consortium to bid for funding through the HAZ bid.
TC6	Investigate the potential of encouraging flexible workspace in the town centre	Evergreen Surplus funding secured will explore the feasibility of re-use of surplus retail space for commercial purposes including start up business use.
T5	Provide more electric car charging points	Charging points have been included within s106 requirements for relevant planning applications.